

TRUMP SOHO™

N E W Y O R K

FOR IMMEDIATE RELEASE

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TRUMP SOHO™ NEW YORK TO OPEN APRIL 9, 2010

NEW YORK – March 4, 2010 – [Trump® Hotel Collection](#), the next generation of luxury hospitality, today announced that [Trump SoHo™ New York](#), the [hotel in Downtown New York](#), will open its doors on April 9, 2010. Located at 246 Spring Street, the dramatic, 46-story silver-glass building boasts unrivaled views of the city's spectacular skyline, the Hudson River, Statue of Liberty and Empire State Building.

Blending classically inspired interiors with contemporary New York design, this [SoHo hotel's](#) 391 elegantly appointed rooms and suites will feature floor-to-ceiling windows, furnishings by **Fendi Casa**, and custom bedding by **Bellino**. With just 12 rooms per floor, Trump SoHo has the ambiance of an intimate hotel.



Trump SoHo will offer such Trump Hotel Collection hallmarks as world-class dining at **Quattro Gastronomia Italiana**, **The Spa at Trump**® with New York's only authentic luxury hammam, the signature services of the **Trump Attaché**®, and the **Trump Kids** and **Trump Pets** programs. **Bazaar** lounge, seasonal **Bar d'Eau** on the lush 6,000-square-foot **Pool Deck**, and **The Library**, outfitted with **TASCHEN** books, will each provide a unique space to enjoy cocktails. Trump SoHo will offer the most meeting and event space in SoHo, with over 12,000 square feet that can be customized for any occasion.

For more information on Trump SoHo New York, please visit www.trumpsohohotel.com. For information on owning a hotel condominium, please call (212) 965-0008.

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